

As your company grows, you will likely need to hire employees. This could be one of your most challenging tasks as an



entrepreneur, especially at a time of labour shortages in many parts of the country.

Check out <u>our study on labour shortages</u> to learn more about why they are happening and find four strategies you can use to find and keep the best workers. You also can visit <u>BDC's</u> <u>employees page</u> for a wealth of content on recruiting, retaining and managing employees.



How to hire your first employee

It's important to resist the temptation to rush the hiring process because you have an immediate need to fill a position. Taking the time to do a thorough job can save you a lot of headaches and wasted time if you hire the wrong person. Here are some tips on hiring employees.

- ★ Write clear job descriptions for the positions you are hiring for. Make them as detailed as possible to attract the right applicants.
- ★ Post the position on job boards, social media and internally.

- ★ Select the best applicants to call in for an interview.
- ★ Referring to your job description, make a checklist of required skills, personal qualities and education so you can grade the applicants.
- ★ Prepare <u>interview questions</u> that will delve into an applicant's experience and background. You want as clear a picture as possible of how they would fit into your organization, focusing on what the person would be doing and their ability to fulfill that role.



- ★ Avoid personal questions and questions that are discriminatory (i.e., those that touch on age, marital/family status, race, religion, sexual orientation, etc.)
- ★ Consider getting candidates to do a sample piece of work that reflects what they would be doing at your company.
- ★ Using your checklist, ask yourself how well each candidate meets your requirements and rank them.
- ★ Once you've chosen a candidate, ask for references and make sure to follow up on them.
- ★ Once you have checked references and made a final selection, it's time to draw up a <u>letter of offer</u>. The letter should cover such items as compensation, working hours,



vacation and benefits.

★ Once the candidate has been hired, you'll need to make the proper <u>payroll deductions</u> for the Canada Pension Plan, Employment Insurance as well as federal, provincial or territorial income taxes.